

Janis K. Korus

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Graphic Designer/Production Artist

Talented designer with a proven track record in creative communications. Skilled in producing marketing collateral, brochures, newsletters and packaging for print and online media. Team player able to switch gears quickly — comfortable working in a fast-paced, deadline-driven environment.

Expertise

- Medtronic – Created print and interactive educational materials plus promotional collateral for new product launches.
- Pace Analytical – Created major corporate rebranding initiative.
- Merrill Corporation – Graphic production and design supporting both internal and external communications.
- Zion Lutheran, Anoka, MN – Logo design projects.
- Cyberex Marketing, Inc. – Designed and produced internet marketing graphics for small to mid-sized companies.
- Brand management
- Photo retouching
- Infographics
- Typography
- Advertising
- Packaging print production
- Website, social media, eCommerce graphics
- Copy editing
- Interactive sales collateral including brochures, sell sheets, case studies, white papers, roundtable reports.

Technical Skills

Adobe Creative Suite InDesign, Photoshop, Illustrator, Acrobat

Microsoft Office Word, PowerPoint, Excel, Outlook

Website Content Management Systems CMS experience with HTML and CSS, WordPress

Mac and PC platforms

Strengths and Key Achievements

- Design and maintain high quality brand standards — strong rebranding capabilities.
- Exceptional skills in creating agency quality online and print-ready documents to fit layouts, follow client specifications while maintaining brand standards.
- Highly skilled production artist — specializing in photo retouching and typography.
- Trouble shoot and red flag any inconsistencies.
- Specialize in building clean, user-friendly electronic documents.

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Employment History

Graphic Designer | JKO GRAPHIC DESIGN & PRODUCTION., Minneapolis, MN | March 2017 – present
Clients: Medtronic Corporation, FLM+Harvest PR & Marketing

Graphic Designer | CYBEREX MARKETING, INC., Minneapolis, MN | March 2017 – present

Contract Labeling Designer | MEDTRONIC, INC., Mounds View, MN | August 2016 – March 2017

Graphic Production Artist/Designer | MERRILL CORPORATION, St. Paul, MN | 2014 – 2016

Contract Graphic Designer | MEDTRONIC, INC., Mounds View, MN | 2012 – 2014

Contract Graphic Designer | PACE ANALYTICAL, Minneapolis, MN | 2011 – 2012

Freelance Designer/Production Artist | SELF EMPLOYED, Minneapolis, MN | 2009 – 2011
Clients: CRC Marketing Solutions, Free Spirit Publishing, Introworks, JT Mega, LEVEL Brand, Inc., MEDRAD, Inc., Amy Pak, Inc., RedBrick Health, and StoneArch.

Production Artist/Designer | LEVEL BRAND, INC., Minneapolis, MN | 2007 – 2009

Freelance Designer/Production Artist | SELF EMPLOYED, Minneapolis, MN | 2004 – 2007
Clients: Macy's and Thomson Reuters

Senior Production Artist | GUIDANT CORPORATION, St. Paul, MN | 2002 – 2004

Freelance Designer/Production Artist | SELF EMPLOYED, Minneapolis, MN | 1997 – 2002
Clients: Arnold Ostrom Advertising, Inc., Hedstrom/Blessing Inc., and Target Corporation.

Production Artist | HEDSTROM BLESSING, INC., Minneapolis, MN | 1990 – 1997

Education

Minneapolis Community & Technical College Web Design Professional Series Certificate
Hennepin Technical Centers Macintosh Electronic Publishing Certificate in Graphic Design
Minneapolis College of Art and Design Typography Design Certificate
University of Minnesota Typography Certificate